Prifysgol **Wrecsam**
Wrexham University

Module specification

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Module Code	CMT440
Module Title	Podcasting
Level	4
Credit value	20
Faculty	FACE
HECoS Code	100443 Media production
Cost Code	GACT
Pre-requisite module	N/A

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
BA (Hons) Music and Sound Production	Core

Breakdown of module hours

Learning and teaching hours	24 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	12 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	36 hrs
Placement hours	0 hrs
Guided independent study hours	0 hrs
Module duration (Total hours)	164 hrs

Module aims

The content of this module is to establish audio recording principles and content production as applied to the Podcasting medium. The practical sessions will focus the digital process of current practice and will establish key skills required for application of technology within the podcast studio and location-based recording.

The aim of the module is to establish the factors that define quality in content with regard to recording quality, deliverables and other production values. This module will deliver technical competence within the process of recording, editing and mixing. This module aims specifically to focus on the recording methods required for the various formats for Podcast production.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Evaluate different approaches to audio recording and production
2	Choose appropriate equipment and techniques for the purpose of recording podcast audio
3	Assess various approaches to sound processing with regard to podcast format and digital production.
4	Demonstrate an ability to deliver creative podcast content that conforms to appropriate technical standards.

Assessment

To produce a portfolio of recordings suitable for podcasting combining various recording and editing techniques to demonstrate an understanding of the recording and production process.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	L1- 4	Portfolio	3 minutes	100%	N/A

Derogations

N/A

Learning and Teaching Strategies

The Active Learning framework (ALF) embraces accessible, engaging and flexible approaches to learning, teaching and assessment in order that students are afforded the very best opportunities to engage actively with their learning.

- Flexible, innovative, relevant and accessible assessment and feedback practices that optimise student engagement and achievement within a healthy learning environment;
- An approach to research informed-teaching that champions active and engaged inquiry and curiosity through useful, active, applied research and scholarship.

The module will be presented as a series of lectures linked to practical sessions with the associated equipment. Seminars will be conducted to explore the applied use of the technology.

Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

Indicative Syllabus Outline

- Live systems in context
- Studio Essentials
- Mixing Consoles.
- Microphone Operation & Techniques.
- Audio Manipulation.
- Structuring Your Podcast.
- Promos, Bumpers and Stings.
- Mixing Techniques.
- Editing Techniques.
- Mastering Techniques.
- Deliverables and Platforms.

Indicative Bibliography

Essential Reads:

Weldon, G. (2021) NPR's Podcast Start Up Guide: Create, Launch, and Grow a Podcast on

Any Budget. Clarkson Potter/Ten Speed. (Selected Chapters)

Other indicative reading

Huber, D. (2009) Modern Recording Techniques. Focal Press.

Adobe Creative Team; Jago, M. (2018). Adobe Audition CC Classroom in a Book. Adobe

Press (2019)

Administrative Information

For office use only	
Initial approval date	September 2021
With effect from date	September 2026
Date and details of revision	Revalidated 06/08/2025, updated template
Version number	2